

## PRIVACY POLICY

[www.tenderconsultants.co.uk](http://www.tenderconsultants.co.uk)



### 1. WHO WE ARE

This website is operated by **Hudson Outsourcing Ltd**, which operates under the brand **Together: The Hudson Collective**.

**Hudson Outsourcing Ltd** is the data controller responsible for your personal data.

### 2. INFORMATION WE COLLECT

We may collect personal information when you:

- complete a contact form
- subscribe to newsletters or insights
- request information about services
- download resources

Information collected may include:

- Name
- Email address
- Company name
- Phone number
- Information contained in messages or enquiries

We may also automatically collect technical information such as:

- IP address
- browser type
- device type
- pages visited



### 3. HOW WE USE YOUR INFORMATION

We use personal information to:

- respond to enquiries
- provide information about our services
- send newsletters and insights where consent has been provided
- improve our website and services
- analyse website usage

### 4. MARKETING COMMUNICATIONS

If you opt in to receive communications, we may send:

- newsletters
- insights
- relevant service updates

You can unsubscribe at any time by using the unsubscribe link in emails or by contacting us directly.

### 5. LEGAL BASIS FOR PROCESSING

We process personal data under the following lawful bases:

Consent – for newsletters and marketing communications.

Legitimate interests – for responding to enquiries and improving services.

Contractual necessity – where processing is required to provide services you have requested.

### 6. DATA SHARING

We may share data with trusted service providers including:

- website hosting providers
- analytics providers
- CRM systems
- email marketing platforms

These providers only process data under our instructions and must keep it secure.

We do not sell personal data.



## 7. DATA RETENTION

Personal data is retained only for as long as necessary to fulfil the purposes it was collected for and to comply with legal obligations.

## 8. YOUR RIGHTS

Under UK GDPR you have the right to:

- access your personal data
- correct inaccurate data
- request deletion of your data
- restrict processing
- object to processing
- withdraw consent
- request data portability

You also have the right to lodge a complaint with the Information Commissioner's Office (ICO).

## 9. DATA SECURITY

We implement appropriate technical and organisational measures to protect personal data against unauthorised access, loss, misuse or disclosure.

## 10. CONTACT

If you have questions about this Privacy Policy or how your data is handled, please contact:

**Together: The Hudson Collective**

Email: [hi@tenderconsultants.co.uk](mailto:hi@tenderconsultants.co.uk)