

TENDER READY™

WELCOME TO TENDER READY

Tender Ready helps businesses to understand how to respond to public and private sector tenders.

Over the last decade, we've developed robust procedures that assist and support businesses of all sizes, ensuring time spent on responding to bids is not wasted.

We believe success comes from being prepared and taking an expert approach to bid submissions. Tender Ready allows you to do just that.

Our tender consultants will work with you to identify your sweet spot, based on experience, knowledge and service offering. Ensuring you see a quick return.

If you want to prepare effectively for tendering to ensure you deliver results, then Tender Ready is perfect for you.

We're ready to help you

SUCCCEED™

BACKGROUND

Hudson Succeed is a part of the wider Hudson Group. Hudson's is a perfect blend of people mixed with innovative technology, which works to one common goal – **Growth**.

We want to make tendering accessible to all size businesses and it is our Group's vision to grow every single business that engages with the Hudson brand.

Our procurement experts have an extensive amount of experience on both sides of the table – Buy and Supply. This ultimately provides you with the fundamental skills and the knowledge needed to succeed.

Our professionals have produced winning submissions for nearly two decades, spanning all business sectors as well as sitting on the buy side of the table, marking and critiquing bids against scoring mechanisms provided.

This puts us in an incredible position to fully understand what it takes to be a successful bid writer.

Tender writing isn't for everyone so if you're interested in tendering, but don't want to do the writing yourself, check out our other services:

TENDERMANAGER™

TENDERWRITING™

HOW WE WORK

We like to keep things simple. We don't create over-complicated processes which make working with us difficult. We operate a methodical yet flexible approach that is accustomed to your needs!

We don't only want you to get it right first time but get it right for you every time thereafter. Our Tender Ready programme is perfect to set you on your way.

Step 1: Assess

We start by sending you a Tender Ready checklist, detailing everything you need to have in order to venture down the route to success. Using this checklist, we gather your existing corporate literature, assessing the content you already possess and identifying important gaps that need to be filled, allowing us to specify exactly what we need to do to enhance your corporate content. Then, together, we will build a time-bound activity plan, set expectations and specify objectives, establishing an ethos and working relationship based on the three C's from the outset - Commitment, Collaboration and Communication.

Step 3: Finalise

We will work with your team to ensure all your content is detailed, precise and concise and written in a format that can be easily adjusted to suit your future tendering efforts. Our in-house creative team will create high-quality, company branded designs for all of the work we produce, allowing your organisation to stand out from the crowd.

THE PROCESS

Step 2: Produce

We will work in full collaboration with your team to gather the necessary data and information to develop the highest possible quality content. This will include methodology development, mitigation procedures, risk assessment processes and working to create fully-developed case studies and team profiles.

Step 4: Succeed

By this stage the preparation work will be complete, and we will have a range of policies, profiles, procedures and other high-quality content fully developed. Our dedicated Tender Consultants will then **write one tender on your behalf or guide and review you through two**. This affords you the benefit of experienced and professional support on your first tenders, helping you push toward success.

DELIVERY TEAM

BID MANAGEMENT



Jill Hudson
Growth Director



Daniel Hall
Head of Bid Management

BID WRITING TEAM



Nick Eyley
Bid Manager



Emma Nelson
Bid Writer



Benjamin Glaister
Bid Writer



Jack Grayson
Bid Writer

BID CREATIVE



Kathryn Johansen
Head of Creative



Rachael Irvine
Bid Designer

WIDER TEAM



John Hudson
Group CEO



Charlotte Jarvis
Bid Research



Marie Fisher
Client Relations Manager



Rebecca Morland
Portal Specialist



Nicola Hughes
Opportunity Tracker



Rebecca Gallagher
**Tender VLE
Videographer**



Stephanie Hague
**Tender VLE
Videographer**

SUCCEED™

WHY CHOOSE HUDSON SUCCEED?



Customer first ethos



87% success record



Support over 700
businesses



3 UK offices



Experienced Writers
& Mentors

SUCCEED™

Proactive, Supportive &
Knowledgeable



Winning team

S U C C E E DTM

INVESTMENT

We want to help you succeed so we've created a package which is affordable to all size businesses.

We even have a discount for those businesses who are customers of one of our portals which fall under Hudson Discover, our sister Company's tendering portals. You'll see a full list of these overleaf.

Are you a customer of Hudson Discover?	Price
Yes	£995+VAT
No	£1,495+VAT (includes annual subscription of one of Hudson Discover's tendering portals.)



OUR PORTALS



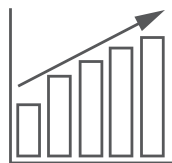
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FINANCE

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CONSULTANCY

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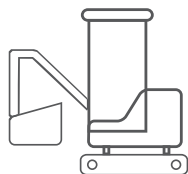
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DISCOVER™

HUDSON™

FIND OUT MORE

Are you interested in finding out more or speaking with one of our experts?

Call Jill Hudson or Daniel Hall today.



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