

**TENDER**IMPROVEMENT™

# WELCOME TO TENDER IMPROVEMENT

**Tender Improvement** supports businesses who are bidding for work but not seeing any success.

We understand tendering is time consuming, so investing important resources into the production of bids, without seeing a return is frustrating.

Continuing to make, what are often the same mistakes will leave you and your team demotivated. Our team of qualified Bid Writers can show you where you're going wrong, re-organise your bid library and offer knowledgeable guidance on how to get you across the finish line **first**.

This one to one support helps **your** business, it is tailored to **you** and **your** needs, and allows **your** business to succeed when tendering.

Let us, help you

# S U C C E E D <sup>TM</sup>

## BACKGROUND

**Hudson Succeed** is a part of the wider **Hudson Group**. Hudson's is a perfect blend of people mixed with innovative technology, which works to one common goal – **Growth**.

We want to make tendering accessible to all size businesses and it is our Group's vision to grow every single business that engages with the Hudson brand.

Our procurement experts have an extensive amount of experience on both sides of the table – **Buy and Supply**. This ultimately provides you with the fundamental skills and the knowledge needed to succeed.

Our professionals have produced winning submissions for nearly two decades, spanning all business sectors as well as sitting on the buy side of the table, marketing and critiquing bids against scoring mechanisms provided.

This puts us in an incredible position to fully understand what it takes to be a successful bid writer.

Tender writing isn't for everyone so if you're interested in tendering, but don't want to do the writing yourself, check out our other services:

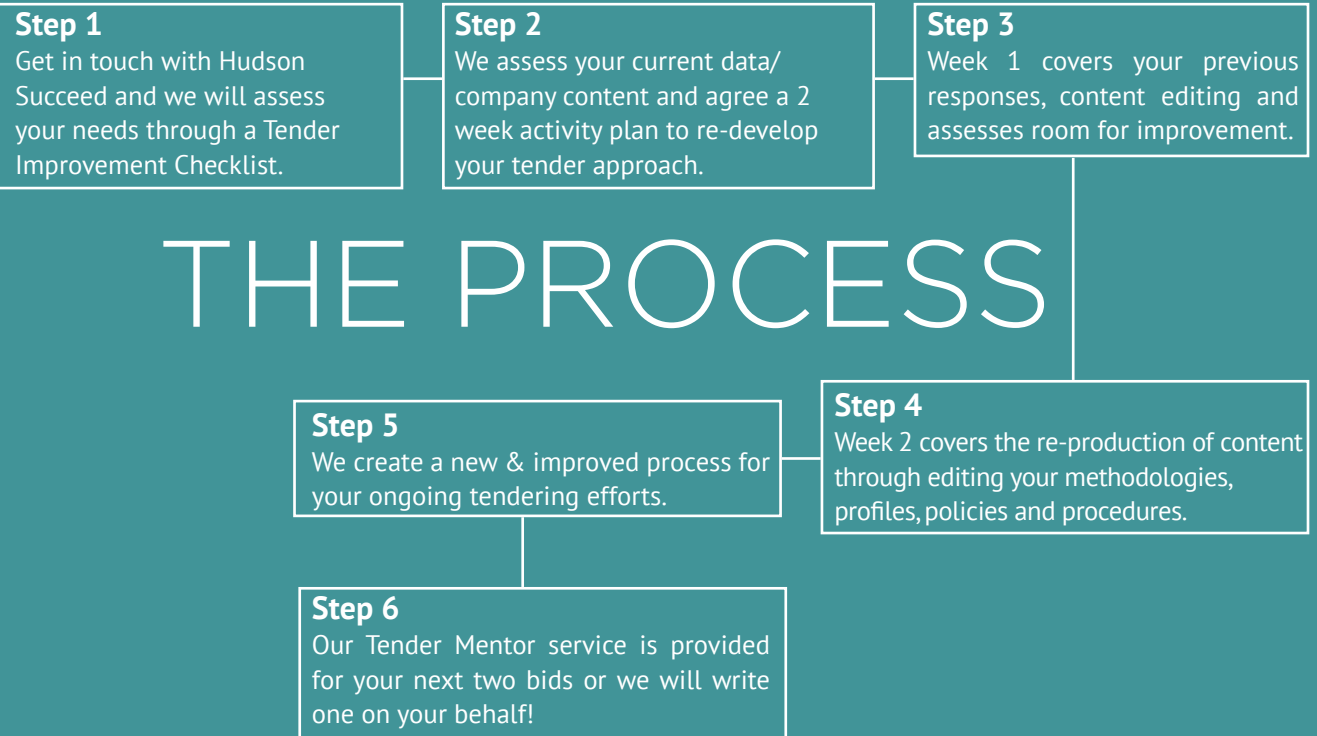
**TENDER**MANAGER™

**TENDER**WRITING™

## HOW WE WORK

**We like to keep things simple.** We don't create over-complicated processes which make working with us difficult. We operate a methodical yet flexible approach that is accustomed to your needs!

We want you to master the production of tender documents, every time. Our Tender Improvement programme is perfect to set you on your way.



# DELIVERY TEAM

## BID MANAGEMENT



Jill Hudson  
**Growth Director**



Daniel Hall  
**Head of Bid Management**



Ashleigh Philips  
**Bid Liaison Manager**

## BID WRITING TEAM



Nick Eyley  
**Bid Manager**



Emma Nelson  
**Bid Writer**



Benjamin Glaister  
**Bid Writer**



Jack Grayson  
**Bid Writer**

## BID CREATIVE



Kathryn Johansen  
**Head of Creative**



Rachael Irvine  
**Bid Designer**

## WIDER TEAM



John Hudson  
**Group CEO**



Charlotte Jarvis  
**Bid Research**



Marie Fisher  
**Client Relations Manager**



Rebecca Morland  
**Portal Specialist**



Nicola Hughes  
**Opportunity Tracker**



Rebecca Gallagher  
**Tender VLE  
Videographer**



Stephanie Hague  
**Tender VLE  
Videographer**

SUCCEED™

## WHY CHOOSE HUDSON SUCCEED?



Customer first ethos



87% success record



Real time  
information 24/7



Support over 700  
businesses



3 UK offices



Experienced Writers  
& Mentors

SUCCEED™

Proactive, Supportive &  
Knowledgeable



Winning team

# S U C C E E D<sup>TM</sup>

## INVESTMENT

We want to help you succeed so we've created a package which is affordable to all size businesses.

We even have a discount for those businesses who are customers of one of our portals which fall under Hudson Discover, our sister Company's tendering portals. You'll see a full list of these overleaf.

| Are you a customer of Hudson Discover? | Price   |
|--|---|
| Yes                                    | £895+VAT  |
| No                                     | £1,395+VAT<br>(includes annual subscription of one of Hudson Discover's tendering portals.) |



## OUR PORTALS



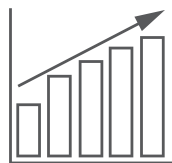
### CREATIVE

[www.creativetenders.co.uk](http://www.creativetenders.co.uk)



### TECHNOLOGY

[www.technology-tenders.co.uk](http://www.technology-tenders.co.uk)



### FINANCE

[www.financetenders.co.uk](http://www.financetenders.co.uk)



### CONSULTANCY

[www.consultancytenders.co.uk](http://www.consultancytenders.co.uk)



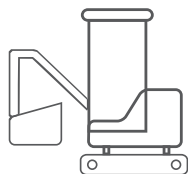
### FACILITIES

[www.utilities-tenders.co.uk](http://www.utilities-tenders.co.uk)



### RESEARCH

[www.researchtenders.co.uk](http://www.researchtenders.co.uk)



### CONSTRUCTION

[www.construction-tenders.co.uk](http://www.construction-tenders.co.uk)



### HR

[www.hrtenders.co.uk](http://www.hrtenders.co.uk)



### HOSPITALITY

[www.hospitalitytenders.co.uk](http://www.hospitalitytenders.co.uk)



### LOGISTICS

[www.logisticstenders.co.uk](http://www.logisticstenders.co.uk)

# DISCOVER<sup>TM</sup>

# HUDSON™

## FIND OUT MORE

**Are you interested in finding out more or speaking with one of our experts?**

Call Jill Hudson or Daniel Hall today.



**Jill Hudson**

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0203 051 2217



**Daniel Hall**

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